PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: File **DATE:** January 14, 1993

FROM: Roy Anise

SUBJECT: Bid Waiver

Brand: MARLBORO

Program: MAT LIQUIDATION REGION 5

Quantity: VARIOUS

Field Date: MARCH 1994

-RATIONALE-

To accomplish satisfying a March field date a total waiver is required to properly coordinate and execute all facets of this packaging. We need to commit manufacturing capaabilities and raw materials immediately to turn these eight projects into reality.

This waiver is for both the Printing and Assembly of Region 5 promotions.
It is our intent to provide these Retail pack incentives complete to the field by 3/94. Only having 5 working weeks in order to accomplish this from concept to PM Express for distribution such a waiver is mandatory.

SIGNATURES:

Roy Anise MW FP

Nancy Lund---

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Source: https://www.industrydocuments.ucsf.edu/docs/pxwn0004